

Resource Guide

For leaders who want to
develop their team!



Hi! I'm Coach Jeric!

I wasn't always a business coach, but I was always a leader everywhere I went, whether it was the U.S. Marine Corps, the businesses I started, the handful of gyms I managed... I just can't help myself. I have a knack for finding ways to add systems into businesses so they operate more efficiently and more profitably. And if you don't mind me saying... *I'm damn good at growing a business.*

So, anyway, thank you for giving me the chance to help you grow your business as well! **Listen, I'm always a phone call or a message away.** You can reach out anytime with questions!

Resource Guide

Leadership Development

If you want to grow your business, you must grow your people! I am extremely passionate about leadership development, so I'm very excited that you have trusted in me to share my favorite resources with you! Please peruse through these resources and leave a note on my social media letting me know if you found any of these helpful!

All items have a clickable link! If you have trouble with the links, let me know!

Books	Podcast Channels	Some of my Resources
<ul style="list-style-type: none">• The Culture Code, by Daniel Coyle• Start with Why, by Simon Sinek• The E-Myth- Revisited, by Michael Gerber	<ul style="list-style-type: none">• Craig Groeschel Leadership Podcast• The Brenden Show• Mindset Mentor with Rob Dial	<ul style="list-style-type: none">• Dream Team Guide Practical tips on creating a more effective team.• The Inspiration Equation A simple approach to effective leadership.• Joe's Gym, a blog series An entertaining story about Joe, who takes his team from surviving to thriving.
Business Coaches	Blogs and Websites	Your own Tribe
<ul style="list-style-type: none">• Rob Dial Rob was the first coach I hired to help me with my coaching business!• Jeric Sorrell Yep, that's me. I help leaders improve the performance of their teams!• Alex Hormozi Alex is a no-nonsense business guru! I love following him!	<ul style="list-style-type: none">• Entrepreneur• Harvard Business Review	<p>That's right. One of the best ways to learn and grow is to build a network of people who also want to learn and grow!</p> <p>I'd be happy to share some tips with you on how to do this! Or tap into my network!</p>

Hey Champion!

Did you get some value out of these tools?

I sure hope so, because I love pouring my time into helping you build your brand and grow your business! I know that *if you have the right strategies* in place, you'll **smash your goals** and **start creating your DREAM TEAM!**

Let's Chat!

- Speaking of your dream team, have you set up your free call with me yet? I love helping people get clarity on what they want out of their business and set up a plan for how to get there!
- If you haven't booked your call, please visit me at www.JericSorrell.com/chat

Let's Get Social!

- I do my best to touch as many lives as possible. I would love to connect with you on social media and get to know you better, while you get to know me and my brand better as well!
- **Learn More:** www.linktree.com/coachjeric



Jeric S. Sorrell is a Business Coach who helps leaders create their dream team. He is an Author, a U.S. Marine Veteran, a proud father, and he's even certified as a Life Coach. Coach Jeric found a passion in helping leaders grow their people while he was working on his bachelor's degree in Business Management. When he discovered the "Triple Bottom Line" concept, he was hooked. His clients are CEO's, corporate leaders, General Managers and more.