

# Grow On Social Media

## The Professional Connection

**In 2021, I got into coaching without a clue about how to market my business.**

I secured my first several clients using (almost) the exact strategy below. (I didn't send a request or a DM back then!) But I was still able to fill my audience with HAND PICKED leads who were highly engaged with my content in those very crucial first few months of business.

I've tweaked this strategy a bit so that you can get the absolute most value from this. Each day of the week, devote the first hour to generating new leads and most importantly, nurturing your existing leads.

Now that I've mastered this process, I have a couple extra things I do that will SUPER BOOST this strategy. But I'll share that with you later.

**And PLEASE, request a free 1:1 with me [HERE](#) to help put this into practice most effectively.**

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- 1. Follow Pages** Follow the same IG pages that your target market follows. The pages that tend to solve the same problems you solve.
  - 2. Qualify** Comb through the comments on a popular post and see who is inside your target market.
  - 3. Engage** Respond to people who match your target market. Head over to their profile and engage over there too!
  - 4. Engage (Cont'd)** On their profile, drop a comment with a question on the end, and heart a couple of their posts.
  - 5. Request** Drop a DM to initiate some friendly conversation with them. Be sure to send a friend request.

## WANT MORE SUPPORT ON TOPICS THIS???

Request your free 1:1 with me [HERE](#). I'll review your Instagram page to help set you up for success.

Apply to join my free inner-circle community on Facebook. [APPLY HERE](#).

Wondering what kind of content to create to get your audience to opt-in to your offers? [CLICK HERE](#).